

Dallas, Texas – December 19, 2014

Xponential, Inc. authorizes \$.50 per common share liquidating distribution

On December 19, 2014, the board of directors of Xponential, Inc. authorized a liquidating distribution of \$.50 per common share based on the initial release of \$2,250,000 from the \$4,500,000 held in escrow by the buyer. The distributions were released to the transfer agent in anticipation of a December 29, 2014 payment to stockholders.

The next escrow milestone is December 1, 2015 at which time the remaining escrow funds net of any claims is to be released. At the date of the release of the initial escrow, the Buyer filed no claims and we received full release of the scheduled funds. At this time we know of no claims pending that will affect the next escrow release.

PawnMart, Inc., the wholly owned subsidiary of Xponential, still owns two real estate properties now occupied by the buyer under lease agreements. We were able to obtain early commitments to extend the leases in late 2014 and have started to aggressively market the properties to potential buyers. We are pricing the properties to sell so we can liquidate them prior to the December 1, 2015 escrow release date with the intent to make a final distribution to common shareholders prior to December 31, 2015.

We are working through tax returns for fiscal 2014 and estimates for 2015 to determine the potential distribution, but with the real estate and escrow amount, we anticipate a distribution between \$.50 and \$.75 per common share assuming the properties are sold and we obtain full release of the escrowed funds.

We will provide an update once these are accomplished in conjunction with the distribution.