



January 15, 2016

Dear Stockholders,

We are pleased to announce that we have received the release of the balance of the funds escrowed by the purchaser, Cash America on December 9, 2015 and we closed the sale of the two properties owned by PawnMart, Inc. in December 2015 as well.

After calculating reserves for federal and state income taxes, we have authorized a \$1.45 per common share distribution as a return of capital consistent with our previous announced plans to complete a wind down of the company. Your portion of the distribution is included or will be credited to your brokerage account by our transfer agent, Continental Stock and Trust Co. The record date for the distribution is January 17, 2016. Effective on that date we have notified the transfer agent, Continental Stock Transfer to discontinue all trading and have notified the appropriate agencies and market makers to discontinue trading the Company's common stock.

The distribution will not be classified as a dividend and should be treated as a distribution of capital. Please obtain the appropriate advice from your tax advisor to ensure proper reporting for tax purposes.

This will be the final distribution from the Company as all assets have been liquidated and the final escrow funds received.

Thank you all for your patience during this process. If you have questions please call Bob Schleizer at 214.882.8300 or email him at the email address below.

Sincerely,

Xponential, Inc.

A handwritten signature in blue ink, appearing to read 'Jeffrey A. Cummer', followed by a horizontal line.

Jeffrey A. Cummer
Chief Executive Officer and
Chairman of the Board
817.230.4372

A handwritten signature in blue ink, appearing to read 'Robert W. Schleizer', followed by a horizontal line.

Robert W. Schleizer
Executive Vice President and
Chief Financial Officer
214.882.8300
rschleizer@sbcglobal.net

901 Main St., Suite 600, Dallas, Texas 75202